



PRESS RELEASE FOR IMMEDIATE RELEASE

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Keller Williams Ottawa Realty Participates in Parade of Lights to Raise Holiday Cheer and Help Those In Need



Keller Williams was front and center at Ottawa's biggest holiday event of the year, where Santa's Parade of Lights made its way through Orleans to pick up food, toys and money for those in need during the Holiday season.

It was an incredible experience shared by our agents, staff and children. The Keller Williams float had over 1,500 lights on it, and played Christmas music, with even a tree and fireplace at the back. Most of the items were donated, including the flat bed, driver and truck. It was a fabulous way to come together and reach out to those less fortunate, with over 120,000 people in attendance and 81 floats in total.

Productivity Coach at KW Ottawa Realty, Mary-Anne Gillespie described the festivities, "Nothing feels more like Christmas than seeing the smiles on all the children lined along the streets waving and dancing to the music. We were truly honoured to represent Keller Williams Ottawa Realty and be a part of something so amazing!"

About Keller Williams Realty Inc.:

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 679 offices and 74,000 associates in the United States and Canada.

The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. For more information, visit Keller Williams Realty online at (www.kw.com).